



## What is Planned Giving?

A planned gift is an investment in the long-term health of Special Love and the community of support that we provide to children with cancer and their families in the Mid-Atlantic region. By leaving money in your will, pension, or insurance policy, or by setting up a trust or one of the many other financial vehicles listed inside this brochure, you can make a lasting difference in the lives of these special kids. Plus you can take advantage of tax savings *now!*

Planned giving isn't just for the "rich and famous." This brochure explains how just about anyone can make a planned gift to Special Love. Call us at 888-930-2707 or consult a qualified financial advisor today to get a conversation started!

### About Special Love

Special Love, Inc. is a non-profit organization founded in 1983 and based in Winchester, Virginia, which provides year-round, quality programming to children and young adults with cancer. Our programs include week-long camps like Camp Fantastic and BRASS Camp, as well as weekend retreats and financial assistance in the form of scholarships and emergency bill payments. Our funding comes entirely from private, tax-deductible contributions.



117 Youth Development Court  
Winchester, VA 22602  
888-930-2702  
[www.speciallove.org](http://www.speciallove.org)



# A Legacy of Love

Planned Giving

&

 **Speciallove**  
for children with cancer

# Special Love All Year Long, Thanks to People Like You!



## Three Simple Ways to Help

**Outright Gifts:** Your gift of cash, stocks, or real estate can help us make a difference today in the lives of children with cancer.

**Bequest:** A gift of cash, securities, or real estate in your will can help you establish a legacy long after you're gone while avoiding costly estate and gift taxes.

**Life Insurance Policy/IRA Beneficiary:** You can name Special Love as a beneficiary on a new or existing life insurance policy, or designate a portion of your IRA or pension in your will. The process is fairly simple and is available to individuals at all income levels. Plus your gift will be made with pre-tax dollars.

## Other Types of Planned Gifts

*These are a few planned giving options that a professional financial advisor can help set up. Call us at 888-930-2707 for details!*

**Charitable Remainder Trust:** Earn a current income tax deduction for a future gift to Special Love. The value of the gift is based on current market value and offers you income now at a desired percentage.

**Charitable Lead Trust:** The trust pays income to Special Love for your lifetime or a specified number of years. Assets are later transferred to you or your beneficiaries at reduced or eliminated estate taxes.

**Charitable Gift Annuity:** You will receive a fixed income for life and remove assets from your taxable estate.

**Revocable Living Trust:** Control the distribution of your assets, including bequests to Special Love, without going through probate.

## For more information about planned giving to Special Love!

If you'd like to speak to someone about planned giving options, or just let us know that you're already planning a bequest or other gift, please return this form. We promise: no sales calls! (You may also email the information below to [jmartin@speciallove.org](mailto:jmartin@speciallove.org).)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

*Please check all that apply:*

- I would like to speak to someone about making a planned gift to Special Love.
- I have named Special Love in my will, IRA or life insurance policy.\*  
*(\*We'd like to acknowledge it in our newsletter!)*
- I would like to make a gift toward Special Love's endowment.
- I am enclosing a gift in the amount of \$ \_\_\_\_\_\*\*

*\*\*To charge your gift, call us at 888-930-2707.*

**Please fax (540-667-8144) or mail form to:**  
Special Love, Inc.  
117 Youth Development Court  
Winchester, VA 22602

***Thank you for your interest and support!***